



## Farmer Bros. Co. Iced Tea Line Earns a Multitude of Awards at North American Tea Championships

July 22, 2015

### Traditional and Flavored Tea Wins in Foodservice Beverage Competition

TORRANCE, Calif., July 22, 2015 (GLOBE NEWSWIRE) -- Farmer Bros. Co. (NASDAQ:FARM) ("Farmer Brothers" or the "Company"), long known for its array of award-winning coffees, recently took home four first place honors in the foodservice iced tea category at the 8th Annual North American Tea Championship in Los Angeles, California.

Top spots were awarded to Farmer Brothers in this independent competition by a panel of professional cuppers and tea industry leaders. The winning tea products were evaluated against other national tea brands on characteristics such as brewed color and aroma and dry leaf quality.

Farmer Brothers had several entries in this year's event. Top awards went to:

- 1st Place – Farmer Brothers Classic Black, unsweetened
- 1st Place – Farmer Brothers Premium Pacific Raspberry
- 1st Place – On-Demand Concentrate, Farmer Brothers Select Black Tea Concentrate, Unflavored
- 1st Place – On-Demand Concentrate, Farmer Brothers Select Sweetened

"Although we have been a major foodservice tea supplier in the U.S. for decades, this is the first time we've entered our iced teas in this event," says V.P. of Marketing, Gerard Bastiaanse, "We are thrilled with the recognition." Farmer Brothers' Tea & Culinary Product Manager, Tass Rupp, adds, "Restaurants are really starting to see that tea is one of the most profitable items on their menu, so we are happy to see ours getting top reviews."

Farmer Brothers' winning iced teas will be showcased at the World Tea Expo to be held in Las Vegas in June 2016.

For more information on the 2015 North American Tea Championship, please visit <http://www.teachampionship.com/>. For more information on Farmer Brothers, please visit <http://www.farmerbros.com/>.

#### About Farmer Bros. Co.

Founded in 1912, Farmer Bros. Co. is a manufacturer, wholesaler and distributor of coffee, tea and culinary products. The Company is a direct distributor of coffee to restaurants, hotels, casinos, offices, quick service restaurants ("QSR's"), convenience stores, healthcare facilities and other foodservice providers, as well as private brand retailers in the QSR, grocery, drugstore, restaurant, convenience store, and independent coffee house channels. Farmer Brothers' product line includes roasted coffee, liquid coffee, coffee-related products such as coffee filters, sugar and creamers, assorted iced and hot teas, cappuccino, cocoa, spices, gelatins and puddings, soup bases, dressings, gravy and sauce mixes, pancake and biscuit mixes, and jellies and preserves.

Headquartered in Torrance, California, Farmer Bros. Co. generated net sales of over \$500 million in fiscal 2014 and has approximately 1,800 employees nationwide. The Company's primary brands include Farmer Brothers™, Artisan Collection by Farmer Brothers™, Superior®, Metropolitan™, Cain's™ and McGarvey®.

#### About The Beverage Group

A division of F+W, A Content + eCommerce Company

The Beverage Group, a division of F+W, is an integrated media company dedicated to providing business solutions to the global beverage industry. Programs include: World Tea Expo, North American Tea Championship, World Tea Academy, World Tea on the Road and World Tea News. F+W is an enthusiast-focused Content and eCommerce company, serving 20 Million consumers annually via the Company's print portfolio, ecommerce stores, extensive online education programs, trade and consumer events, popular consumer catalog brands, nationally-broadcast TV programs and more, all in service of passionate niche communities of professionals. (fwcommunity.com)

#### Forward-looking Statements

*Certain statements in this press release constitute "forward-looking statements." When used in this press release, the words "will," "expects," "anticipates," "estimates" and "believes," and similar expressions and statements that are made in the future tense or refer to future events or developments, are intended to identify such forward-looking statements. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.*

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