



Farmer Bros Co. Launches Signature Line of Metropolitan(TM) Single Cup Coffees

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Restaurants, Hotel Chains and More Now Have Top-Quality Single Cup Option From Pioneering Coffee Company

TORRANCE, Calif., July 14, 2015 (GLOBE NEWSWIRE) -- **Farmer Bros. Co.** (NASDAQ:FARM) ("Farmer Brothers," the "Company"), a leading producer, roaster, supplier and distributor of coffee, tea and culinary products to foodservice outlets and other businesses across America, is launching a single-serving cup option under its Metropolitan brand. The new Metropolitan single cup coffee range will complement the Company's diverse line of signature single cup offerings. Metropolitan single cups are made with 100% Arabica beans and roasted for peak flavor, offering to drinkers a freshly-brewed cup of coffee with gourmet taste. The cups are compatible with all 1.0 and 2.0 single cup brewing systems and are now available to foodservice outlets, health care institutions, universities, offices and more, nationwide.

"We are always seeking new ways of providing our customers with the coffee they want. The new Metropolitan line of single cups will create another way for foodservice operators and businesses to serve their customers and employees with a highly-personalized coffee experience," said Mike Keown, President and CEO of Farmer Brothers.

Metropolitan offers a complete line of gourmet coffees, featuring classic blends, premium espressos and seasonal flavors. Among the many exceptional products is a direct trade line of coffees. The direct-trade buying model through which these coffees are purchased is built on sustainable sourcing, healthful farming practices and paying a premium price for excellent coffees. These principles permeate the entire path these coffees follow through production, and we believe that our direct-trade program has a lasting positive effect on farmers, their families and their communities.

The initial varieties of Farmer Brothers' Metropolitan single cups include Breakfast Blend, 100% Colombia, Organic French Roast and Medium Roast Decaf. The single cups are sold in cartons of 24 and are now available to businesses nationwide. More information about the Farmer Brothers Metropolitan line can be found at www.farmerbros.com.

About Farmer Bros. Co.

Founded in 1912, Farmer Bros. Co. is a manufacturer, wholesaler and distributor of coffee, tea and culinary products. The Company is a direct distributor of coffee to restaurants, hotels, casinos, offices, quick service restaurants ("QSR's"), convenience stores, healthcare facilities and other foodservice providers, as well as private brand retailers in the QSR, grocery, drugstore, restaurant, convenience store, and independent coffee house channels. Farmer Brothers' product line includes roasted coffee, liquid coffee, coffee-related products such as coffee filters, sugar and creamers, assorted iced and hot teas, cappuccino, cocoa, spices, gelatins and puddings, soup bases, dressings, gravy and sauce mixes, pancake and biscuit mixes, and jellies and preserves.

Headquartered in Torrance, Calif., Farmer Bros. Co. generated net sales of over \$500 million in fiscal 2014 and has approximately 1,800 employees nationwide. The Company's primary brands include Farmer Brothers™, Artisan Collection by Farmer Brothers™, Superior®, Metropolitan™, Cain's™ and McGarvey®. For more information, please visit www.farmerbros.com.

Forward-looking Statements

Certain statements in this press release constitute "forward-looking statements." When used in this press release, the words "will," "expects," "anticipates," "estimates" and "believes," and similar expressions and statements that are made in the future tense or refer to future events or developments, are intended to identify such forward-looking statements. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

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Farmer Brothers Company